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# YOU CAN HELP US CHANGE LIVES.

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FUNDRAISING PACK



HONEYCOMB  
GROUP



# Together, we can make a difference.

## We know that fundraising truly changes lives.

It helps people *escape abusive relationships*, supports families *facing homelessness*, and *provides essentials* to those with nowhere else to turn. By fundraising for us at Honeycomb Group, you become part of the support system keeping our communities safe.

**In this guide, you'll find everything you need to run a successful campaign: helpful tips, template posters, a fundraising planner and more. Thank you!**



# The A-Z of fundraising

From quick and simple activities to larger group events, the A-Z offers inspiration for everyone, whatever time or resources you have available. Choose an idea that works for you, put your own spin on it, and help support the important work of Honeycomb Group.



**A**

Abseil  
Aerobics

**B**

Bake sale  
Boxing

**C**

Cycle  
Chocolate ban

**D**

Dance  
Dress up

**E**

Eco pledge  
Eating competition

**R**

Run  
Raffle

**S**

Swim  
Sports day

**T**

Tough Mudder  
Triathlon

**F**

Fun run  
Face paint

**G**

Give up something  
Games night

**H**

Half marathon  
Head shave

**U**

Unplug from  
tech

**V**

Become a vegan  
or vegetarian  
for a month

**W**

Walk  
World record

**I**

Ice bucket  
challenge

**J**

Juggle  
Jumble sale

**K**

Knit-a-thon  
Karaoke

**X**

X-factor style  
competition

**Y**

Yoga day  
Yo-yo competition

**Z**

Zumbathon  
Zipline

**L**

Local race  
Log throw

**M**

Marathon  
Mud course

**N**

No swearing  
Night walk

**O**

Office quiz  
Onsie day

**P**

Pyjama day  
Pledge

**Q**

Quit a habit  
Quiet hour

**R**

Run  
Raffle

**S**

Swim  
Sports day

**T**

Tough Mudder  
Triathlon

**U**

Unplug from  
tech

**V**

Become a vegan  
or vegetarian  
for a month

**W**

Walk  
World record

**X**

X-factor style  
competition

**Y**

Yoga day  
Yo-yo competition

**Z**

Zumbathon  
Zipline

# 5 simple steps to fundraising

1

## PICK YOUR CAUSE

At Honeycomb Group, we are proud to provide a range of services for local people. We help people facing domestic abuse (Glow), support those overcoming homelessness (Concrete) and help people stay independent at home (Revival). Choose if you'd like to support one, or all, of our services.

2

## PICK AN ACTIVITY

Think about what you want to do. Could you set yourself a challenge and push yourself out of your comfort zone to raise money.

If you're unsure, take a look at our A-Z of fundraising to give you some inspiration.

3

## PICK A DATE

You need to pick a date, have a think about what time would suit your activity or even the time of year.

Think about where the activity will take place, if it's an outdoor event you don't want the rain or even snow to ruin your fun!

4

## SPREAD THE WORLD

Set up a GoFundMe page and tell people about what you're doing, who you're raising money for and why - and set yourself a target.

Then talk about it! Spread the word on social media, tell your friends and family, neighbours and even get the people at work involved!

5

## CELEBRATE

If you've raised money through GoFundMe, you don't need to do anything else. The website collects the money and gives it to us directly.

If you received any cash, you can drop it off at our head office: 308 London Road, ST4 5AB (please don't send us any cash in the post).

## KEEP IT LEGAL

Remember whatever you get up to, keep it legal. When you're fundraising for us you need to make sure that you stay safe and you don't break the law. **If you're unsure about any part of your fundraising plan, just get in touch!**



**Call:** 0330 094 8878



**Email:** [glow.concrete@honeycombgroup.org.uk](mailto:glow.concrete@honeycombgroup.org.uk)

# Your fundraising plan

Planning is the key to success. The earlier you get started, the easier fundraising will be. Many of our supporters find it useful to plan and track their success, so we've put together this plan for you to use.

# Your fundraising plan

## Event details

## Who could you invite?

Fundraising activity	Date	Target	Actual	Running total

## Date/time

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## Venue

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## Things to remember

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## Contacts

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# Time to spread the word!

Over the next few pages you'll find **template posters** to help you promote your event, share why you're fundraising, and encourage others to get involved.

Each template can be personalised with your own event details and tailored to the Honeycomb Group service you've chosen to support.

Simply print them, fill in the details, and display them wherever your supporters will see them - at work, in your community, or online.

CONCRETE



## I'M SUPPORTING CONCRETE

Concrete is on a mission to **make homelessness history** across Stoke-on-Trent and the surrounding areas!

TELL PEOPLE WHAT YOU'RE DOING

SHARE THE EVENT TIME

DECIDE ON AN EVENT DATE

HOW CAN PEOPLE SUPPORT YOU

Part of the Honeycomb Group:



Honeycomb Group provides homes and life-changing support to help people live safe, healthy and independent lives.

HONEYCOMB CHARITABLE SERVICES 701376

# glow

## I'm supporting GLOW!

Glow works to create safer communities and provide specialist support for anyone experiencing abusive relationships.

glow

TELL PEOPLE WHAT YOU'RE DOING

SHARE THE EVENT TIME

DECIDE ON AN EVENT DATE

HOW CAN PEOPLE SUPPORT YOU

# REVIVAL

## I'm supporting Revival!

Revival is a local home support specialist, helping people live independently in their homes for longer.

TELL PEOPLE WHAT YOU'RE DOING

SHARE THE EVENT TIME

DECIDE ON AN EVENT DATE

HOW CAN PEOPLE SUPPORT YOU

Part of the Honeycomb Group:



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**THANK YOU  
FOR YOUR  
*INCREDIBLE*  
SUPPORT.**



**HONEYCOMB  
GROUP**



**glow**



If you need extra help or guidance, please email:  
**glow.concrete@  
honeycombgroup.org.uk**

or visit:  
**honeycombgroup.org.uk/  
fundraising**